

Contents

Introduction 1

Part I Basic Concepts and Principles of Holistic Neighborhood Revitalization 2

A Holistic Orientation toward the Neighborhood 3

The Broad, Collaborative Involvement of People 4

A Dynamic, Problem Solving and Asset-Based Approach to Change 5

Part II The Process: How to do Holistic Neighborhood Revitalization 7

Phase 1 Process Start-Up and Assessment 9

Step 1.1 Defining the Neighborhood 9

Step 1.2 Building a Team to Carry Out the Process 10

Step 1.3 Gathering and Assessing Information 12

Phase 2 Building the Revitalization Plan 14

Step 2.1 Looking to the Future 14

Step 2.2 Formulating a Preliminary Plan 15

Step 2.3 Developing Support for the Plan 16

Phase 3 Implementation and Monitoring 17

Step 3.1. Implementation 17

Step 3.2. Monitoring 17

Phase 4 Evaluation and Adjustment 18

Part III The Holistic Neighborhood Revitalization Toolkit 19

Exhibit 1 Frequently Found Elements in the Holistic Approach to Neighborhood Revitalization 20

Exhibit 2 Tips on Meetings and Meeting Facilitation 21

Exhibit 3 A Checklist of Potential Participants 23

Exhibit 4 A Guide to Neighborhood Walk-Throughs 24

Exhibit 5 Neighborhood Walk-Through Observation Recording Form 25

Exhibit 6 Neighborhood Assessment and Visioning Form 26

Exhibit 7 Neighborhood Asset Mapping Form 27

Exhibit 8 Statistics and Indicators Useful in Planning 28

Exhibit 9 Neighborhood Assessment and Visioning Resident Response Form 29

Exhibit 10 Basic Revitalization Plan Format 31

Exhibit 11 Neighborhood Revitalization Plan Comment Form 32

Exhibit 12 Implementation Plans 33

Exhibit 13 Implementation Plan Sample Format 34

Exhibit 14 Neighborhood Improvement: Factors, Indicators and Measures 35

Contents

Part IV A Case Study of The Revitalization Initiative in the Harbordale Neighborhood – St. Petersburg, Florida 36

Introduction..... 37

Section 1 The Decision on Harbordale 37

Section 2 The Harbordale Neighborhood 37

Section 3 Laying the Groundwork for Planning 39

Section 4 The Planning Process 41

Section 5 The Chapters of the Plan 43

Section 6 The Neighborhood Grows in Strength During the Process 48

Section 7 Adopting and Implementing the Plan 49

Section 8 Outcomes of the Initiative 52

Appendices

1 Neighborhood Maps 55

2 Roster of St. Petersburg’s City Team 59

3 Additional Information Resources 62

4 Suggestions for Information Gathering 64

5 Categories of Information 66

6 Sample Surveys - Resident, Non-Resident, Neighborhood Alert 68

7 Identifying Players – Residents, Local Government, Other Participants 78

8 Building Partnerships – Building an Agenda, Building Revitalization Teams 90

9 Agenda Components – Visioning, Planning, Implementation, Evaluation 96

Figures

Figure 1 Phases of the HNR Process 5

Figure 2 The Holistic Revitalization Process 8

Figure 3 Phase 1: Process Start-Up and Assessment 9

Figure 4 Cannon Beach Neighborhood Map 10

Figure 5 Neighborhood Assessment and Visioning Form - Recording Current Information 13

Figure 6 Phase 2: Building the Revitalization Plan 14

Figure 7 Creating a Vision of a Desired Future 15

Figure 8 Phase 3: Implementation and Monitoring 16

Figure 9 Phase 4: Evaluation and Adjustment 18